TOKENOMICS

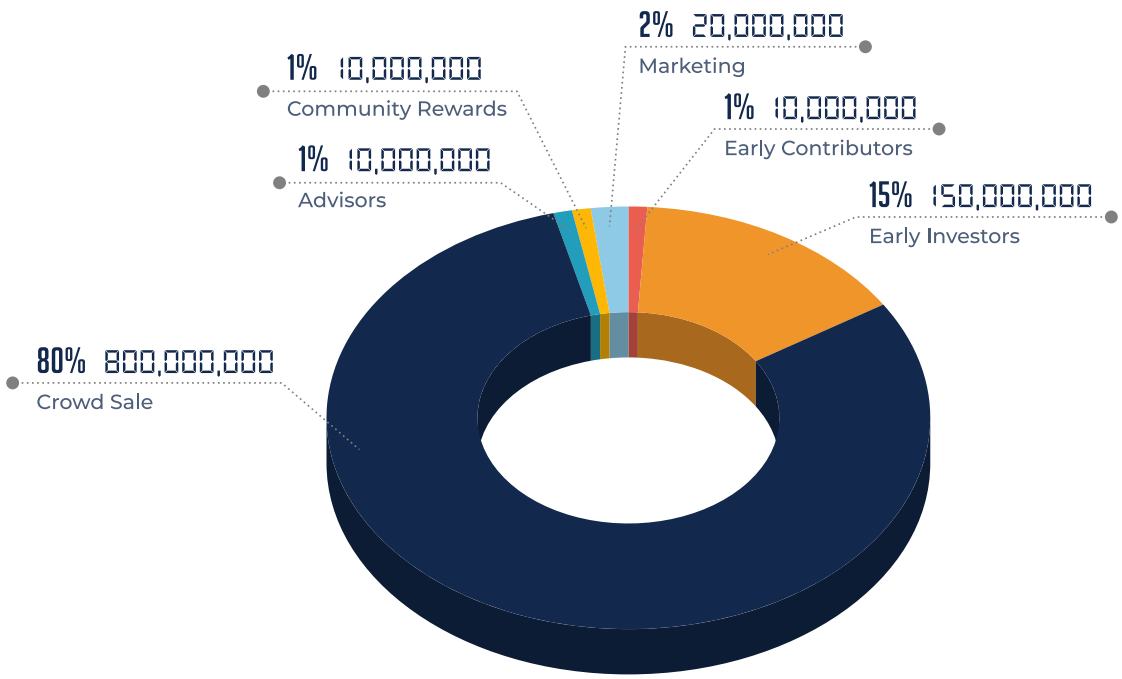
Introduction:

Designer Token (EXIT) is crypto's first medium of exchange (currency) between digital assets and physical luxury goods and services. EXIT also serves as the first non-FIAT exit strategy for crypto holders with instant conversion of crypto assets to physical assets.

Token Overview:

Name:	Designer Token	**Symbol:**	EXIT
Total Supply:	1 Billion tokens	**Technology:**	BSC Blockchain (Binance Smart Chain)

Token Allocation:



Founder: 0
Early Contributors: 10 million - will be vested for 12 - 36 months, (20% assigned)
Early Investors: 150 million (pre-orders) - vested for 12 months (2% assigned)
Crowd Sale: 800 million - .08% sold
Community Rewards: 10 million - vested from 1 month to 24 months (0% assigned)
Advisers: 10 million - vested for 12 months (0% assigned)
Marketing: 20 million - vested for 3 months - 24 months (0% assigned)

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Utility and Use Cases:

EXIT is the native token foryje **Cyrus crypto wallet.** This use case will have a big impact on its utility for converting other crypto assets to Designer shopping tokens - EXIT.

EXIT is the native currency for crypto's first luxury crypto designer mall **www.designermall.io**. This use case will have an even larger impact on its utility as all purchases must be done through Designer token - EXIT.

Designer token is designed to eliminate the need for the very problematic and expensive FIAT conversions that take place when using crypto cards in transactions, particularly shopping. **Simply EXIT ecosystem eliminates the necessity of crypto cards for shopping.**

EXIT technology is designed to provide **NFTs and digital identity** for luxury goods and other luxury matters such as events and services.

EXIT will become the first true, safe and reliable **exit strategy** for crypto holders. This important utility can convert crypto profits for the things people want without the very problematic FIAT intervention that is now utilized behind the hood in crypto cards, PayPal and other crypto-FIAT transactions. This use case brings an unprecedented amount of utility to Designer Token as THE OFFICIAL SHOPPING TOKEN in crypto.

An additional positive impact on EXIT's shopping utility is **regulations**. With IRS and Elizabeth Warren's regulatory attacks on DeFi that some suggest threaten the whole existence of DeFi, there will only be one way for crypto profits to be converted to physical things people want every day and that is through DIRECT CRYPTO SHOPPING. As these very strict crypto regulations are implemented over time, the crypto narrative will shift towards direct crypto shopping outside the banking instruments and that leaves designermall.io in a unique position to capitalize on its **first-mover advantage**.

The Staking Rewards:

The staking rewards are designed to build a lifelong EXIT community by creating FREE shopping sprees via staking rewards.

Staking programs:



Governance Mechanisms:

We have gathered and included a group of stakeholders, blockchain lawyers, fashion designers, scientists and expert marketing people in all our decisions regarding the EXIT payment system and www.designermall.io. Further notices and poles are placed to gather information from the community and E-Mall operators from 204 countries and territories.

Incentive Mechanisms:

Airdrops, Build Assist promotions and staking rewards are the main incentive tools to promote activity amongst stakeholders and to draw more users to the shopping platform and EXIT payment system.

Economic Sustainability:

EXIT token has a set supply of 1 billion tokens. Research is required to determine if this supply will be sufficient to serve the entire crypto community with consideration of network effect and global adoption rate.

Community Engagement:

EXIT has very aggressive community engagement campaigns that include:

- Messaging APPs and Social media
- Airdrop campaigns
- Designer Mall sales and promotions
- Wallet referral perks
- Dedicated marketing team

Risks and Mitigations:

With SEC already on record that crypto to goods transactions don't fall under the "broker & dealer" regulations, and our two decades of e-commerce track record clearly shows that Designer shopping token (EXIT) is simply **the continuation of the existing system 20-years**, we feel confident that, the regulatory risks are limited.

The market volatility can always be a challenge for retailers to accept crypto however since EXIT is a complete ecosystem which includes the full control of the manufacturing for all our products, there is room to compensate for any sudden loss of token value. In fact, we are introducing a very interesting concept that will eliminate the volatility concerns on designermall.io and for Designer Token. We are introducing a brand new concept we call **"original shopping value"** that will match the original purchase price of the EXIT tokens bought on designermall.io regardless of its current market value. This will give EXIT shoppers the confidence to accumulate and shop EXIT on www.designermall.io for all their shopping needs.

Other important features of EXIT tokenomics:

- Not inflationary - set supply
- Revenue sharing to staking accounts from the fees generated from the sales of products on designermall.io
- Low market cap makes the token desirable for growth but big enough to be safe
- Token price is low and attractive - “unit bias”
- 100% FAIR launch - public sale
- Small amount allocated to early contributors
- Token unlock & vesting program
- Token is loaded with utilities that will impact demand
- Strong marketing, tech team, loyal community

Conclusion: EXIT’s Unprecedented Advantages

EXIT Lab’s partnership with its sister company Opulence Global, a 20-year international company with vast manufacturing and e-commerce experience and the full support of the existing global community, provides EXIT LABS unprecedented advantages over any other shopping project in crypto. Some of these advantages are:

- The first TRUE shopping crypto token that doesn’t require FIAT conversion in the background,
- The first TRUE crypto mall with over 1000 of its own designed and manufactured luxury goods - not reliant on third parties.
- The first crypto launch with an existing global community in 204 countries and territories - existing buyers, sellers and promoters from day one.
- The first crypto ecosystem that controls all of its divisions such as products, malls, cards, wallets, payment systems, and distribution centers.
- The first crypto shopping platform with existing offices, warehouses, and registrations in all continents
- And so much more.

The above EXIT ecosystem’s unique attributes, place EXIT shopping tokens in a league of its own. The two main utilities of EXIT Token are **DIRECT CRYPTO SHOPPING & exit strategy** for crypto profits through designermall.io. These two monumental use cases are not short-term narrative-driven utility impacts, they are long-term solutions to crypto’s biggest and most unpredictable problem which is crypto-FIAT transactions.

To The Billion EXIT shoppers by 2030.